

1. A lotion suitable for use in a disposable wiping article, the lotion being an aqueous solution comprising a surfactant selected from the group consisting of phosphate-quaternary amine compounds and non-ionic surfactants, and effective amounts of a second ingredient selected from the group consisting of non-cellulosic organic water soluble polymers and alkoxylated alcohols.
2. The lotion of Claim 1, wherein the phosphate-quaternary amine compound is selected from the group consisting of Coco Phosphatidyl PG-Dimonium Chloride, Cocamidopropyl Phosphatidyl PG-Dimonium Chloride, and Stearamidopropyl Phosphatidyl PG-Dimonium Chloride.
3. The lotion of Claim 2, wherein the lotion comprises less than about 3 percent by weight of the phosphate-quaternary amine compound.
4. The lotion of Claim 1, wherein the non-cellulosic organic water soluble polymer is selected from the group consisting of synthetic polymers.
5. The lotion of Claim 1, wherein the non-cellulosic organic water soluble polymer is in an effective amount of less than about 0.11 percent by weight.
6. The lotion of Claim 1, wherein the non-ionic surfactant is a block copolymer of propylene oxide and ethylene oxide selected from the group consisting of Poloxamer 101 to Poloxamer 407.
7. The lotion of Claim 1, wherein the non-ionic surfactant comprises less than about 3 percent by weight of the lotion.
8. The lotion of Claim 1, wherein the lotion comprises at least about 85 percent by weight water.
9. The lotion of Claim 8, wherein the lotion comprises at least about 90 percent by weight water.
10. The wiping article of Claim 1 further comprising an effective amount of a preservative.
11. The wiping article of Claim 1 further comprising an effective amount of a fragrance and an effective amount of a fragrance solubilizer.
12. The wiping article of Claim 1 further comprising a kerotolytic.
13. The wiping article of Claim 12 wherein the kerotolytic comprises allantoin.

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5 14. A wiping article comprising a nonwoven substrate premoistened with a lotion, the lotion being an aqueous solution comprising a surfactant selected from the group consisting of phosphate-quaternary amine compounds and non-ionic surfactants, and effective amounts of a second ingredient selected from the group consisting of non-cellulosic organic water soluble polymers and alkoxylated alcohols.

15. The article of Claim 14 wherein the substrate is wetted with at least 1.0 gram of lotion per gram of dry substrate weight.

10 16. The article of Claim 14 wherein the substrate is wetted with at least 2.0 grams of lotion per gram of dry substrate weight.

17. A pop-up dispensing system for reliable single dispensing of discreet pre-moistened wipes in consecutive order, the system comprising:

(a) a container having an interior portion and an aperture for drawing through the pre-moistened wet wipes in consecutive order;

15 (b) a plurality of the pre-moistened wipes, the wipes being stacked, folded and interleaved and interleaved in the interior portion of the container;

20 wherein the pre-moistened wipes are wetted with a lotion, the lotion being an aqueous solution comprising a surfactant selected from the group consisting of phosphate-quaternary amine compounds and non-ionic surfactants, and effective amounts of a second ingredient selected from the group consisting of non-cellulosic organic water soluble polymers and alkoxylated alcohols.

18. The pop-up dispensing system of Claim 18, wherein the pre-moistened wipes comprise a nonwoven substrate.

25 19. The pop-up dispensing system of Claim 18, wherein the aperture is substantially S-shaped.

20. The pop-up dispensing system of Claim 18, wherein the fold pattern is substantially an interfolded Z-fold.

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